

Message Text

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PAGE 01 CAIRO 08662 171454Z

ACTION COME-00

INFO OCT-01 NEA-10 ISO-00 EB-08 CIAE-00 INR-10 LAB-04

NSAE-00 SP-02 STR-07 TRSE-00 FRB-01 OMB-01 /044 W

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FM AMEMBASSY CAIRO

TO SECSTATE WASHDC PRIORITY 6852

UNCLAS CAIRO 08662

E.O. 11652: N/A

TAGS: BEXP, EG

SUBJ: UNDER SECRETARIAL TASK FORCE ON U. S. FOOTWEAR

- INDUSTRY-MARKET RESEARCH REQUEST

REF: STATE 65524

1. INFORMATION BELOW RESPONDS TO QUESTIONS POSED PARA 3
REFTEL:

- A. WE KNOW OF NO REASON AT THIS TIME WHY STUDY COULD
NOT BE COMPLETED BY MAY 5, 1978.

- B. IN VIEW ALREADY-HEAVY POST WORKLOAD AND UNCERTAIN-
TY ABOUT EXTENT TO WHICH INFORMATION WILL BE READILY
AVAILABLE, EMBASSY WOULD LIKE EXPLORE OPTION OF CONTRACT-
ING OUT AT LEAST A PORTION OF STUDY. UNLESS DEPARTMENT
PERCEIVES OBJECTION, WE WILL SEEK FROM POTENTIAL LOCAL
MARKET SURVEY CONTRACTORS INFORMATION ON COSTS THAT
MIGHT BE INVOLVED. MEANWHILE, WE WILL ALSO ATTEMPT
OBTAIN BETTER IDEA OF EXTENT TO WHICH REQUIRED DATA LIKELY
BE AVAILABLE. IN THIS CONNECTION, WE ARE CONCERNED,
INTER ALIA, ABOUT POSSIBLE DIFFICULTY IN MEETING STUDY
REQUIREMENTS FOR PROJECTIONS OF FUTURE DEMAND, FOR STATIS-
TICAL INFORMATION BROKEN DOWN BY PRODUCT GROUP, AND FOR
DETAILED INFORMATION ON INDIGENOUS AND THIRD-COUNTRY
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MANUFACTURERS. GOE TRADE STATISTICS GIVE LITTLE INFOR-
MATION ABOUT SPECIFIC PRODUCT GROUPS LISTED PARA 5 REFTEL.
MOREOVER, GOE BRUSSELS NOMENCLATURE CATEGORIES USED IN
COMPILING OVERALL IMPORT/EXPORT FIGURES DO NOT ALWAYS
CORRELATE WITH THOSE USED IN DISAGGREGATED COUNTRY DATA.

- C. NO MODIFICATION OF CAP REQUIRED. FOOTWEAR WILL

BECOME SUBJECT OF ONE OF PLANNED DESK STUDIES.

2. #PLEASE ADVISE URGENTLY AS TO FEASIBILITY OF CON-
TRACTING AT LEAST PART OF MARKET RESEARCH STUDY. EILTS

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